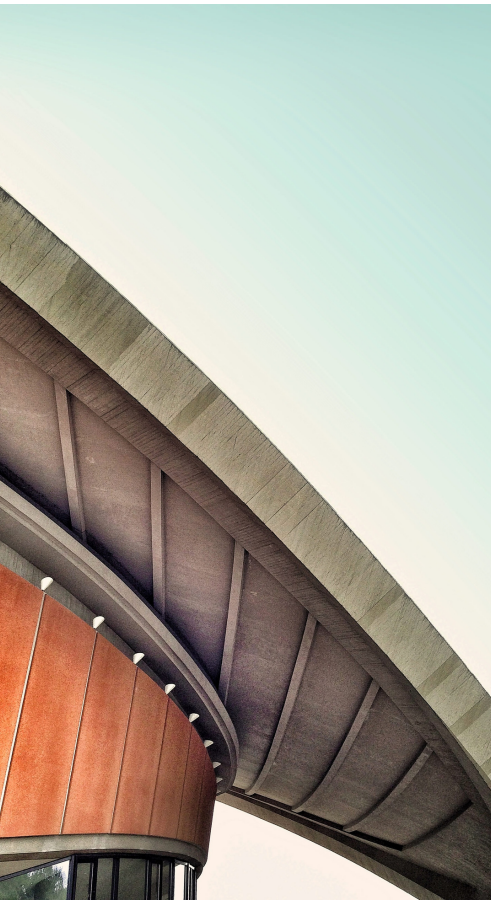
CENTER FOR BUSINESS & TECHNOLOGY

INNOVATION | TRAINING | DEVELOPMENT

www.cbt.ind.in



ABOUT CBT - CONSULTING & PROJECT MANAGEMENT

Center for Business & Technology is conceived to help and assist SME's and Startups in acquiring growth and expansion. We work relentlessly with enterprises in building growth strategy, sales and marketing, Brand Establishment and Operational Excellence.

Our vital exposure with various industries and wide network helps us to deliver what we promise.

OUR GOAL

With our new age supoort program we target to help 1000+ SME's & Startups and create a value creation platform for businesses to prosper.

SME GROWTH PLAN

PLAN FEATURES

DIGITAL TRANSFORMATION ASSISTANCE

Identify the right fit technology integration to improve your business productivity.
This includes CRM , SM SETUP , IOT and other technology integration.

SALES MODELLING & EXPANSION

Accelerate the sales to 10x via new age sales strategy and sales process outsourcing

BRANDING AND MARKETING

Marketing Innovation to help you build right Brand Identity with design and campaign management support

OPERATIONAL SUPPORT

To fill the gap in operational excellence.

RETAIL ACTIVATION (OPTIONAL)

To give you extended presence on Retail.

EXECUTION METHODOLOGY

We evaluate the needs and strength of the venture and offer a comprehensive solution best fit for their growth and expansion.

With SME's and growth stage startups , our focus lies in building and improving the sales and Brand Identity and finding the best fit strategy to scale and expand.

WHY YOU MUST OPT FOR THIS ?

KEY GAIN

- **ENHANCED BUSINESS PRODUCTIVITY**
- **COST OPTIMIZATION**
- **OPERATIONAL EXCELLENCE**

"THE MODEL HELPS YOU BUILD BETTER & ACCELERATED GROWTH FOR YOUR BUSINESS".

THE GROWTH KEY

Imagine a whole team of experts working for your BUSINESS to help you attain your goals and potential.

You save heavily on hiring experts , training, infra, planning and much more.

COST STRUCTURE

The cost starts from 40k/ Month and is customized on the basis of requirements of Enterprises.

SOME STATISTICS ABOUT US

50+ STARTUPS & SME'S SUPPORTED

5+ LARGE SCALE PROJECTS DELIVERED

We have worked for large scale enterprises like Vodafone, Aircel , Reliance in Retail Expansion .

More than 50 ventures so far have got benefited from our services including growth consulting , sales support , Marketing Management , Digital expansion and more ..
Our Training vertical has Boston Training Academy (Indian unit of Boston,UK.) as our technology training partner offering globally best technology training.

MEET THE FOUNDER

RAVI RAIZADA

IIM-C , Strategy Expert &
Serial Entreprenuer

CBT Is an initiative by Ravi , an IIM - C alumni and a first generation entrepreneur with deep experience of building businesses from scratch .

With an overall experience of more than 15 years and exposure to numerous startups, SME's and industries, Ravi offers great insights in building right business models and creating right business strategies.

THANK YOU!

ANY QUESTIONS?

your growth is our gain.